

Robin Sease

Berkeley, CA
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Education

University of Washington

Master's of Library and Information Science (candidate)

August 2006-Present

Indiana University

B.A. English, Summa Cum Laude

August 1988-August 1993

Research Interests

- Human-Computer Interaction
- Computer Supported Cooperative Work
- Human Information Behavior
- Human Information Organizing Behavior
- Metaphor Instantiation and Processing

Experience

Senior Trainer & Curriculum Specialist, AcademyX, SF

August 2000 - Present

Lead a variety of hands-on computer training courses in web development technologies including HTML, CSS, Dreamweaver, Introduction to Programming, Javascript Programming, Ajax Development, XML and XSLT. Certified Adobe Instructor of *Dreamweaver*. Author of training materials for HTML, CSS, JavaScript, Dreamweaver, XML, XSLT and other XML languages.

Principal & Developer, locus web architecture, SF

July 2000-December 2001

Provided start to finish web development services with emphasis on accessibility for a variety of clients. Projects required information design, content editing & organization, user interface design, graphic design, HTML, XSL, XML & Javascript development. Offered training services in HTML, Javascript, XML, and CSS. Training included regular classes at AcademyX and Bay Area Video Coalition.

Creative Development Director, iMind, Mill Valley

September 1999-June 2000

Managed four-person creative team of developers and designers. Interfaced with Product Directors & Marketing to develop use-cases, determine requirements, and create specifications documents. Implemented specifications employing HTML/XSL/JSP. Collaborated with Engineering to architect XML, DTD, and XSL.

New Media Manager, UCSF Public Affairs, SF

January 1997-August 1999

Guided a small team in the redesign and overhaul of the main UCSF website. Lead developer implementing the university's first online daily, Daybreak. Coordinated the efforts of UCSF departmental web developers and offered training to new employees. Singularly responsible for establishing regular university wide meetings of various department web developers, providing available templates and training to the university web workers, and offering outreach to departments seeking to establish a website.

Marketing Product Manager, McGraw-Hill Home Interactive, SF

August 1995-December 1996

Acted as marketing lead on the company website. Coordinated a small team to develop an educational website geared to kids 8-14.

Serials Procurement Specialist, Indiana University Libraries

August 1992-July 1995

Responsible for all serials orders and cancellations for multi-library, multi-campus system.

Achievements

2007 - American Library Association - LITA/Ex Libris Student Writing Award

2007 – AcademyX Overall Best Instructor

Member of Phi Beta Kappa

Publications

Sease, R. & McDonald, D. W. (2008). Collaborating around growing media collections in the home. Paper presented at the *Designing for Families* workshop at **CSCW 2008**.

Sease, R. (2008). Metaphor's Role in the Information Behavior of Humans Interacting with Computers. *Information Technology and Libraries*: 12(4).

Huddleston, R. (2007). *XML*. Hoboken, NJ: Wiley Publishing, Inc. (Technical Editor)

AcademyX Hands-On Computer Training Curricula including:

- Introduction HTML
- Advanced HTML
- CSS Fundamentals
- CSS Advanced
- Introduction to Programming
- Programming with JavaScript
- Dreamweaver Fundamentals
- Intermediate Dreamweaver
- Dreamweaver Advanced
- XML Fundamentals
- XML Schema
- XSLT

Skills

- Curriculum Development
- Classroom Instruction
- Website Development
 - HTML, XHTML, CSS and accessibility
 - JavaScript, Ajax
 - XML, XSLT, XPath, XML Schema
 - Dreamweaver
- Computer Support in Mac OSX and Windows XP
- Qualitative Usability Research and Analysis
- Project management

References available upon request